



Operativni program
**KONKURENTNOST
I KOHEZIJA**



European Union
Together to EU funds



**EUROPSKI STRUKTURNI
I INVESTICIJSKI FONDOVI**

Beneficiary's project title :

Strengthening competitiveness of ELTOR Ltd. through certification of new products

Short description of the project:

In 2017 ELTOR Ltd. applied the project "Strengthening competitiveness of ELTOR Ltd. through certification of new products" to the Public call "Through Product Certification to Market", published by Ministry of Economy, Entrepreneurship and Crafts. After signing the Grant Agreement, Eltor Ltd., as the Beneficiary of funds from the European Regional Development Fund, started with project implementation in March 2018. The target groups to whose interests the project will contribute directly are: the Beneficiary's business because certification will result in placement of new products on the market, which will directly increase revenue from sales and revenues from abroad and customers who will receive proven, safe and reliable products. Indirectly, the project will contribute to the interests of entire population by contributing to the environmental protection through the savings of electricity that the products enable. The project is scheduled for completion in March 2019.

Objectives and expected results of the project:

The purpose (goal) of the project is that ELTOR Ltd., by applying standards and modern technological solutions, ensures the quality, reliability and safety of its newly developed products. For the purpose of placing the CE mark on the product it is necessary to conduct tests and certification of products according to the requirements of the European directives and the standards relating to the lighting fixtures, enabling their placement on the market. The project will result in increased sales revenue and stronger position on the foreign markets which will ultimately strengthen the competitiveness of the Beneficiary on domestic and foreign markets.

Total project value: 634.125,00 HRK

The amount co-financed by the EU (in HRK): 430,945.00 HRK

Project Implementation Period (From to Date):

March 15, 2018 – March 15, 2019

Contact person for more information:

Loredana Jurman Papišta, e-mail: loredana@eltor.hr, tel: +385 52 622 832

More information at:

<http://www.strukturnifondovi.hr>

More about the Operational Program Competitiveness and Cohesion:

<http://www.strukturnifondovi.hr/op-konkurentnost-i-kohezija-2014-2020-779>

The content of this publication is sole responsibility of
ELTOR Ltd.



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